

ANDREAS JOHNSON

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EXPERIENCE

storeybox, Co-Founder

December 2025 - Present

- Designed and built storeybox's storytelling booth end to end — hardware, prompt system, and capture-to-delivery software — and ran it as a campus pilot: 125–150 participants, 600+ stories collected, 4.6/5 average enjoyment, and 100% of 137 surveyed users saying they'd do it again.
- Shipped two AI-native products off that foundation as sole builder — a bedside voice-journal device (ESP32 firmware → signed-URL upload → Supabase Edge Functions → OpenAI transcribe/summarize/tag) and an Expo/React Native iOS app with a Next.js capture funnel — building agent-first with Claude Code and writing the eval and trace standard that gates prompt changes.

Snapbar, Digital Media & Content Systems Consultant

May 2026 - Present

- Owned Snapbar's video and YouTube function as a team of one, reporting operationally to the Director of RevOps and strategically to the CEO.
- Built the product explainer series for a 12-product platform: produced the flagship video, reverse-engineered it into a nine-beat script template, and wrote 6 product scripts against it with per-product claim constraints approved by the CEO, CPO, and RevOps.
- Ran a controlled capability test on Kling v3 to determine whether a video model could introduce a specific brand element into a generated clip: 7 escalating prompts plus 3 end-frame variants, 3 runs each, 30 renders, one variable isolated per rung, scored against a four-criterion pass bar written before any output was viewed.
- Designed and directed the founder content capture system for the CEO: a five-bank prompt structure, a three-hour studio shoot, and a transcript-to-library pipeline targeting roughly three months of publishing cadence from a single session.

Remembrance, Co-Founder

October 2024 - April 2026

- Led product development and sales operations for a media startup, coordinating between creative, marketing, and operations.
- Identified customer pain points through feedback loops and translated them into product and sales solutions. Designed workflow systems (CRM tracking, outreach automation) to improve B2B engagement efficiency by 40%.
- Analyzed campaign data and optimized strategy, driving 300% revenue growth (2024–2025).
- Pitched product vision and market analysis to investors, securing five-figure angel investment.

AWARDS

Entrepreneurs Organization, Accelerator Member & GSEA Award

January 2025 - May 2026

- Awarded 2nd Place at the 2025 Global Student Entrepreneur Awards - Orange County.
- Selected for a year-long mentorship program focused on scaling businesses through data-driven decision-making, leadership, and product strategy.

2026 Biola Startup Competition, Impact Award

April 2026

- 1 / 19 pitches to receive funding, \$1000

2025 Biola Startup Competition, 2nd Place

April 2025

- 1 / 22 pitches to receive funding, \$6000

EDUCATION

Biola University | Cinema and Media Arts, Bachelor of Arts
Entertainment Business Emphasis, 4.0 GPA

Expected Graduation Fall 2026

University of Oxford | Honors B.A.
Registered Visiting Student

Michaelmas Term 2026